

# Unnat Bharat Abhiyan

## Plastic Free Campaign - Heragu - 30-09-2019

### Schedule

Time	Activity
9:00 AM	Arrival and setup of the campaign location
9:15 AM	Introduction and briefing of the campaign objectives and rules
9:30 AM	Distribution of flyers and informational materials to passers by
10:00 AM	Demonstration of alternative, eco-friendly products to replace plastic items
11:00 AM	Clean-up drive to collect and dispose of plastic waste in the area
12:00 PM	Break for lunch
1:00 PM	Distribution of cloth bags to encourage the use of reusable bags
2:00 PM	Pledge drive to encourage people to reduce their plastic usage
3:00 PM	Interactive activities to educate them on the harmful effects of plastic
4:00 PM	Display of the collected plastic waste to raise awareness and encourage behavioral change
4:30 PM	Thank you note and closing remarks
5:00 PM	Clean up and departure from the campaign location